

## RULES OF THE DREAM MAKERS FILM STUDIES CONTEST

### PURPOSE

1. THE DREAM MAKERS FILM STUDIES CONTEST is an initiative developed by Juan Antonio Bayona, with the collaboration of CUPRA and Fundació Privada Escola Superior de Cinema i Audiovisuals de Catalunya (hereinafter, ESCAC). It is intended to provide integrated support to future students by financing the **ESCAC Bayona Experience** through a talent scholarship that not only covers the university tuition expenses, but also provides the winners with funding to allow them to stay at Terrassa during their entire period of study.

### PARTICIPANTS

2. All participants must be natural persons who meet the following requirements:

- They must have been born between 2003 and 2007
- They must have completed the studies that grant them access to university studies by 30<sup>th</sup> of June, 2025
- In the event that the contestant's native language is not Spanish, they must have a sufficient level of Spanish, considering that the prize is a scholarship for training that will be imparted in that language (the level must be equivalent or similar to B2 level of proficiency in Spanish). Having reached this level at the time of starting the training will be considered sufficient.

### PRIZE

3. The prize is an **ESCAC Bayona Experience**, with the scope established in these rules.

The scholarship will cover the following concepts:

- 100% of the cost of enrolment for the Bachelor's Degree in Cinematography during the entire study period.
- A monthly economic allocation of €800 for basic allowance expenses.

These sums will be subject to the pertinent withholding taxes pursuant to current law, which will be deducted from the economic allocation.

In relation to the Bachelor's Degree in Cinematography studies, it should be mentioned that depending on the prior training and/or fulfilment of requirements to enter the university system, future students will obtain an official degree or a degree awarded by ESCAC. This scholarship has been designed to promote the talent of any person who meets the socioeconomic vulnerability requirements foreseen in these rules.

4. The name of the winner will be announced in January 2025.

#### **REQUIREMENTS and DOCUMENTATION**

5. The requirements for participating in THE DREAM MAKERS FILM STUDIES CONTEST are as follows:

- The Talent Test, which each participant must complete and upload online within the deadlines stipulated in the call.
- Participants must not exceed the maximum economic income and assets thresholds established in Annex I of these rules. They must accredit the above by submitting the respective documentation within the deadlines stipulated in the call, along with the rest of the documentation.
- Participants must have been born between 2003 and 2007 and have the academic and Spanish levels set out in Section 2 of these rules. This must be accredited by submitting the appropriate documentation in this respect.

6. Participants will prepare the following creative materials for the Talent Test:

- A video pitch presenting the participant (lasting no more than 3 minutes). The video pitch is a video that makes it possible to see the applicant, understand what drives them, and above all, explain why The Dream Makers Contest cannot afford to lose them as a participant. The video may be completed with any images or resources that the participant considers may be necessary for the board to understand who they are.
- A short film (lasting no more than 8 minutes, including credits). The words *Ojo (Eye)*, *Barcelona (Barcelona)* and *Cine (Cinema)* must appear in the film narrative.

Either of these materials may be presented in Spanish or English.

7. Participants will complete and submit the scholarship call registration form posted on the <https://escac.com/> website, which will only be enabled during the call opening period, along with all the required documentation.

8. The proposals presented for the Talent Test must be original and unreleased. They cannot be an adaptation of any other existing work in terms of its type and genre, or derived from any other audiovisual work, whether produced or not. They must not have been released publicly through any media.

9. The Talent Test must not be presented jointly or be submitted for any type of aid or public or private grant by the participants or by any third party and must not be involved in any process related to public or private aid.

10. Participants must voluntarily and altruistically transfer the rights of reproduction, public communication and transformation of the proposals submitted for the Talent Test to the organisers on a non-exclusive basis, for the maximum legal period of protection until they enter the public domain, for their use through any media and/or system, and in particular, for the use of the products thus determined by the organisers, **in all cases, on a non-profit basis**; participants reserve the right, as the authors, to the economic content of the rights, pursuant to the provisions of Articles 90.3 and 90.4 (remuneration of authors) of the revised text of the Intellectual Property Act. Said transfer of rights only means that the organisers can use the images and/or sounds, or part of them, submitted for the Talent Test by the participants in the announcements of THE DREAM MAKERS FILM STUDIES CONTEST, made on the website, social media, in newsletters, journals or any other communication and promotional materials.

#### **APPLICATION SUBMISSION PERIOD and DELIVERY ADDRESS**

11. The application submission period is from 14 October to 23:59 hours on 15 November (CET), using the application form posted on the website <https://escac.com/>

Failure to submit any required document before the expiry of that period will lead to the rejection of the application.

No additional documents submitted outside the above dates will be admitted.

All the links enabled for providing the required documents will be open-shared to facilitate access to them (without having to use a password or an encrypted access system), otherwise, the application will be rejected.

No email or telephone number will be enabled for queries related to the contest, and it is considered that all the necessary information for taking part is set out in these rules.

#### **SELECTION OF THE WINNING PROJECT**

12. All the applications will be reviewed to check that they meet the requirements established in these rules.

Applications that fail to meet the requirements will be discarded from the selection process and the files and data of said projects will be deleted.

13. The jury will select a shortlist of ten participants and subsequently, the winner.

14. In January 2025, the name of the person selected for the scholarship will be posted on the ESCAC website and the final decision will be notified by means of an email sent out to all the participants.

15. The winner must notify their acceptance or rejection of the opportunity that same day.

16. In the event that the winner waives the scholarship or asks to be de-registered before the start of the academic year, the scholarship will be allocated to the next participant on the shortlist.

## JURY

17. The jury will be formed by 6 members, namely:

The jury foreman - Juan Antonio Bayona

Chairman of the Board of Cupra - Wayne Griffiths

Brand ambassador - Daniel Brühl

Director of ESCAC: Sergi Casamitjana

Director of Development at ESCAC- Aintza Serra

Director of the International Fantastic Film Festival of Catalonia - Ángel Sala

18. The deliberations and votes of the jury will be secret. Only the name of the winner will be made public.

19. The election of the projects selected and the winner will be final.

## OBLIGATIONS OF THE PRIZE-WINNER

20. The winner of the **ESCAC Bayona Experience** scholarship has the following obligations:

- They must maintain a high academic performance for the four years of study, obtaining a mark of not less than 7.5 points out of 10 (average weighted mark for all the subjects for which they have enrolled each year).
- They must attend at least 90% of the classes. The ESCAC studies are taught in the classroom. In special situations (for instance, when the lecturer does not live in the city), they may be imparted online, but in all cases, the students have the obligation to attend the classes.
- They must be dedicated to their studies on a full-time basis.
- They must accept the ESCAC assessment methods for providing information about the evolution of their training.

- They must fulfil the economic requirements set out in Annex I as well as the academic obligations foreseen in these rules during the four years of study.

## **LEGAL TERMS AND CONDITIONS**

21. Participants in this call must be the sole holder of all the intellectual property rights over the proposal submitted for the Talent Test. They must also ensure that the script does not infringe any rights to operation, honour and privacy, any other intellectual and industrial property rights, or any other rights held by third parties. In this regard, participants will exonerate the organisers of the contest from all legal liability in relation to the proposal submitted, and the participant will therefore assume liability for any claims filed by third parties.

22. Failure to accept the terms and conditions set out in these rules will entail the waiver of the prize by the winner, and hence, their express waiver of the scholarship.

23. No persons employed by the entities or members of the management bodies related to the contest or their sponsors may take part in the contest.

24. The prize will be subject to the respective taxes, pursuant to current law.

## **PERSONAL DATA PROTECTION**

25. The personal data provided by the participants will be processed by the contest organisers for the purpose of managing and promoting the contest, announcing the winning project and awarding the prize. Likewise, when the participants have so requested, the data will be used to send communications and commercial information of the organisers, even by electronic media.

26. The legal regulations regarding the processing of the data are the consent, execution of the contractual relationship and/or the fulfilment of legal obligations. The processing of personal data that is considered mandatory is necessary to manage the contest, and so the refusal to provide them will entail non-participation in the contest or the waiver of the prize won. In the event of providing the personal data of third parties during their participation, participants declare that they have informed the data subjects and obtained their consent for said communication.

27. The personal data will be notified to the suppliers and partners of the organisers for the purpose of managing the contest.

28. The organisers will process the personal data for the duration of the contest and the transfer foreseen in the clause entitled "Legal terms and conditions". On the expiry of said periods, the data will be retained for the statute of limitations periods of any obligations that may result from the processing.

## **POWERS OF THE ORGANISATION**

29. The organisation reserves the right to make changes to these rules, to the jury or to add successive annexes about the procedure or prize, provided that said changes are justified by criteria of equity or that they cause no harm to the participants and are properly notified during the course of the contest. The organisation will have full powers to decide about any unforeseen circumstances that may arise and that are not provided for in these rules. The organisation reserves the right to change the above-indicated dates if this is required for the correct management of the contest, in which case the participants will be duly informed.

30. The organisation of the contest will delete the video materials of the proposals submitted once the corresponding edition has ended, except for those of the participants on the shortlist.

31. Participation in the contest means that the participants give their consent to the transfer of all the documentation to the members of the jury and to the administrative or technical partners related to the execution of the contest.

32. The organisation will have the power to withdraw the status of winner and as the case may be, designate another winner in the event that the former fails to observe these rules.

33. The organisation may declare the prize void.

34. In the event of a dispute, the Courts of the City Barcelona will be competent.

## **ACCEPTANCE OF THE RULES**

35. Participation in this call means total acceptance of these rules, and of the decisions of the organisation and of the jury and breach thereof will be sufficient grounds for elimination. The final interpretation of these rules corresponds to the organisation. Likewise, each participant authorises the use or diffusion of their image and professional/personal data within the framework of the development of this prize, the actions of which include the promotional activities of the Contest.

36. The awarding of the prize is conditional on acceptance of these rules in the manner and based on the terms established in this call.

## **ANNEX I TO THE RULES OF THE DREAM MAKERS FILM STUDIES CONTEST IN RELATION TO THE ECONOMIC NATURE AND/OR SOCIOECONOMIC VULNERABILITY OF THE PARTICIPANTS**

This Annex sets out the family income, asset and economic activities thresholds, in Euro, that cannot be exceeded by Spanish participants in order to opt for the prize of The Dream Makers Film Studies Contest. In the event that the currency of the country of origin of the participant is other than the Euro, an equivalent amount will be considered, taking into account the respective conversion. Furthermore, for those participants who are not Spanish, the income will be assessed by taking into account the standard of living of the country of the participant.

These are as follows:

A) Maximum family income brackets, depending on the family unit (parents, legal guardians and children), based on the number of members:

- 1 member: €21,774.50
- 2 members: €38,211.14
- 3 members: €43,194.50
- 4 members: €48,349.22
- 5 members: €53,244.77
- 6 members: €56,944.79
- 7 members: €60,597.18
- 8 members: €64,236.44

B) Assets and economic activity thresholds of all the family members cannot be exceeded, regardless of the computable income:

- The sum of the land registry values of all urban property, excluding the habitual residence, must not exceed €42,900.00 (forty-two thousand nine hundred) euros.

- The sum of the land registry values of rural property must not exceed €13,130.00 (thirteen thousand one hundred and thirty) euros.
- The sum of reduced net returns on movable capital plus the positive net balances of asset gains and losses of the family unit, excluding aid received in purchasing or refurbishing the habitual residence and, as applicable, the basic income support for emancipation must not exceed €1,785.00 (one thousand seven hundred and eighty-five) euros.
- Economic activity thresholds: when a computable member of the family unit performs an economic activity, the billing volume for the years 2022 and 2023 must not exceed €155,500.00 (one hundred and fifty-five thousand five hundred) euros.

**To check compliance with these requirements, participants must submit the following:**

- In the case of persons with families in their care or legal guardians, they must provide tax returns (or any equivalent documents in their country of origin) for the family unit that must include information on the economic income of both parents or legal guardians (if any). Both parents must provide tax returns regardless of their marital status, both in the case of being divorced and separated, as well as the custody agreement, in order to prove the livelihood of the participant.
- In the case of single-parent families, they must submit documentation accrediting this.
- Participants who are financially self-sustaining must submit their tax return (or any equivalent document in their country of origin), to prove this.
- Participants who are not obliged to submit a tax return (or any equivalent document in their country of origin) must provide documentation accrediting the exemption.
- All the documentation must be submitted for the last calendar year that has ended, in this case, 2023.